Information pack for the appointment of the Chair to the Highlands and Islands Enterprise Board



Scottish Ministers are seeking to appoint a new Chair to the Board of Highlands and Islands Enterprise. Ministers value highly the benefits of having different points of view on the board and welcomes applications from people from all walks of life.

The appointments process for this Chair vacancy follows the <u>Code of Practice for Public Appointments</u> and are regulated by the <u>Ethical Standards Commissioner</u>.

Key dates for this appointment round

Closing date	5.00 pm on Monday, 7 July 2025.
Shortlisting of applications	Thursday, 17 July 2025
Date applicants will hear about the	w/b 21 July 2025
outcome of their application	
Interviews	Tuesday, 5 August 2025 in Inverness.
	It is unlikely that we will be able to offer
	alternative interview dates.
Ministerial decision	by Monday, 1 September 2025
Start date	1 October 2025

Deputy First Minister and Cabinet Secretary for Economy and Gaelic Leas Phrìomh Mhinistear agus Rùnaire a' Chaibineit airson Eaconamaidh agus Gàidhlig



Kate Forbes MSP Ceit Fhoirbeis BPA

4 June 2025

Dear Applicant

Appointment of the Chair to the Board of Highlands and Islands Enterprise

Thank you for expressing interest in the role of Chair of the Board of Highlands and Islands Enterprise (HIE), the Scottish Government's economic development agency for the Highlands and Islands of Scotland. In the following pages you will find information about HIE, the work of the Board and the skills required for the role we are looking to fill.

I have worked closely with HIE for a number of years and I have seen firsthand the vital role it plays in supporting businesses and communities across the Highlands and Islands. It is an ambitious organisation working to build a greener, fairer, and more resilient region that benefits everyone and makes a strong contribution to Scotland. HIE's <u>five-year strategy</u>, launched in August 2023, sets out its vision for a leading net zero region with a dynamic wellbeing economy. The themes in the strategy align to the actions set out in the Scottish Government's Programme for Government.

HIE's Board, which is appointed by Scottish Ministers, is responsible for setting strategic direction, key decision making and effective governance. Board membership encompasses a range of skills, knowledge and experience that reflect the diversity of its region and the breadth of its remit. Board members come from a range of backgrounds but have at least two things in common: HIE's passion for this part of Scotland and its commitment to make a positive difference to the wellbeing and prosperity of all those who live there. Information on HIE's current Board members can be found here.

In response to a challenging fiscal environment, our public bodies are pursuing a programme of reform. The new Chair of HIE will require to demonstrate strong leadership in order to maintain HIE's focus on improving outcomes and efficiency whilst adjusting to these fiscal realities. Nonetheless, it is an exciting time to be working on economic development across the Highlands and Islands. HIE has recently been instrumental in producing research looking at regional transformation opportunities. These include the tremendous potential of renewable energy, natural capital, space and life sciences. More traditional sectors such as tourism, creative industries and food and drink, are also key drivers of growth, prosperity and fair work.

The work HIE does every day, to bring projects to fruition that will maximise those opportunities, comes from making solid connections. Its links with the private sector and other partner organisations help to turn those ideas into genuine opportunities, supported by the agency's strong leadership and effective Board.

Scottish Ministers value very highly the benefits of having different experience and points of view on the Boards of our agencies. I am very keen that we have the most capable and diverse pool of candidates to consider – individuals from all walks of life who can add real value to HIE and support our vision and ambition for all parts of the Highlands and Islands.

This applicant information pack will hopefully answer any questions you might have about HIE and the Chair vacancy. If you have any unanswered queries, would like to find out more, or you would like to discuss with the current Chair, please contact the Executive Support Team at HIE, on 01463 245245 (ask for HIE Executive Support) or email execsupport@hient.co.uk.

Thank you again for your interest and I hope you will give serious consideration to applying.

KATE FORBES

Information about the Chair role

Remuneration	£496.42 per day.
	Reasonable expenses incurred will be
	reimbursed. The role is non-pensionable.
Time commitment	91 days per year.
Length of appointment term	The appointment is for three years from
	1 October 2025.
	Reappointment is not automatic and is
	subject to performance and the individual continuing to satisfy the requirements of
	the role.
Location of meetings	Board meetings take place in Inverness and
	other locations throughout the Highlands
	and Islands and, from time to time,
	elsewhere. Each meeting is also held online
	to facilitate participation by HIE employees
	and others who are making presentations.
	However, it is expected that Board members will normally meet face-to-face
	unless online attendance is agreed prior to
	the meeting.
	The Board meetings in 2025, which the
	appointee may attend, are scheduled for:
	• 26 August;
	• 27/28 October (combined with Area
	Visit to Inner Moray Firth);
	16 December.

Disqualifications

A member of the Scottish Parliament cannot also hold a public appointment for public bodies listed in the schedule of the Scottish Parliament (Disqualification) Order 2020.

Former ministers and senior crown servants (director general level and above) should seek advice from the Advisory Committee on Business Appointments (ACOBA) before applying for this role.

Applicants will also be ineligible to apply for this appointment if they have already served a total of eight years as Chair of the HIE Board.

Highlands and Islands Enterprise

Highlands and Islands Enterprise (HIE) is a non-departmental public body of the Scottish Government, established by the Enterprise and New Towns (Scotland) Act 1990.

HIE acts as a public agency with a statutory duty to undertake economic and social development across the Highlands and Islands of Scotland.

Our vision, purpose and key outcomes

Our five-year strategy, published in August 2023, sets out our long-term vision and ambitions for the Highlands and Islands and the outcomes we will strive to achieve. It is available online at www.hie.co.uk/strategy.

The strategy is built around four pillars of people, place, planet and prosperity, three cross-cutting themes of net zero, fair work and inclusive growth, and regional transformational opportunities.

Business model and environment

The HIE Board oversees the work of the organisation, reporting to the Cabinet Secretary for Economy and Gaelic. We work collaboratively with the Scottish Government and partner organisations to align strategies and resources in ways that will optimise effective delivery of the National Strategy for Economic Transformation and the New Deal for Business.

Under the guidance of our Chief Executive and leadership team, HIE's activities are delivered through six directorates:

Enterprise and community support focuses on effective support for HIE clients; growing the tourism, food and drink and creative industries sectors; encouraging innovation and productivity; attracting inward investment; Gaelic language and culture, and helping communities own and manage social enterprises, property and other assets.

Strategic projects directs HIE support to realise benefits from significant and complex projects that will have a transformational impact across the region. These include our own hand property and infrastructure investments, regional growth deals, digital connectivity, renewable energy, net zero and space.

Strategy and regional economy holds responsibility for strategy, policy, research, performance measurement and analytics, marketing, communications and engagement.

Corporate services is responsible for strategic financial management, financial services, procurement, information governance and IT systems and Business Improvement and Internal Audit, ensuring that innovation, corporate governance and value for money are at the heart of our operations and decision-making.

Human resources oversees the resourcing, management, performance and development of employees to support delivery of HIE's objectives and values.

Area operations is responsible for oversight of the operation and performance of HIE's seven area teams.

National initiatives

We also operate across all of Scotland to deliver two national strategic initiatives.

- Wave Energy Scotland, a subsidiary of HIE, runs the world's largest wave technology innovation programme and is fully funded by the Scottish Government.
- The Scottish Land Fund, is funded by the Scottish Government and delivered in partnership by the National Lottery Community Fund and HIE, provides grants of up to £1m to help communities across Scotland take ownership of the land and buildings along with practical support to develop community aspirations into viable projects.

Our values

HIE employees are passionate about HIE's purpose and proud to make a difference to the region we serve:

- We are outward-looking and think long-term;
- We are customer-focused;
- We work together and learn from each other;
- We are committed to excellence and innovation;
- We encourage diversity and respect each other;
- We network and collaborate inside and out;
- We listen and communicate clearly.

Collaboration

Effective partnership working is a key principle of HIE's approach and essential to achieve the ambitions set out in the Scottish Government's National Strategy for Economic Transformation (NSET) and the New Deal for Business.

By working together, we aim to ensure that important issues affecting economic and community development in the Highlands and Islands – including some that fall outwith HIE's direct remit, such as housing, skills and transport, can be considered and tackled holistically.

We seek to build and sustain productive partnership working with a broad range of organisations across the public, private, academic and third sectors, both through formal and informal arrangements. Examples include area-focused community planning and growth deal partnerships, Focus North, the Highlands and Islands Regional Economic Partnership, the Convention of the Highlands and Islands, and the Inverness and Cromarty Firth Green Freeport.

Key partners for HIE in the public sector include the Scottish Government, development agencies Scottish Enterprise and South of Scotland Enterprise, Skills Development Scotland, the Scottish Funding Council, VisitScotland, the University of the Highlands and Islands, the region's seven local authorities and Business Gateway.

The Board

The Board has corporate responsibility for ensuring that HIE fulfils the aims and objectives set by the Scottish Ministers and for promoting the efficient and effective use of resources by HIE, in accordance with the principles of Best Value. In pursuit of its wider corporate responsibilities, the Board will:

- establish <u>the overall strategic direction of HIE</u> within the policy, planning and resources framework determined by the Scottish Ministers;
- ensure that the Scottish Ministers are kept informed of changes which are likely to impact on the strategic direction of HIE or on the attainability of its targets, and determine the steps needed to deal with such changes;
- ensure that any statutory or administrative requirements for the use of public funds
 (i.e. all funds falling within the stewardship of HIE) are complied with; that the Board
 operates within the limits of its statutory authority and any delegated authority
 agreed with the Scottish Government Sponsor Directorate, and in accordance with
 any other conditions relating to the use of public funds; and that, in reaching
 decisions, the Board takes into account relevant guidance issued by the Scottish
 Ministers;
- ensure that the Board receives and reviews regular financial information concerning
 the management of HIE; is informed in a timely manner about any concerns about
 the activities of HIE; and provides positive assurance to the Scottish Government
 Sponsor Directorate that appropriate action has been taken on such concerns;
- demonstrate high standards of corporate governance at all times, including by setting
 up and using an independent audit committee in accordance with the guidance on
 <u>Audit Committees</u> to help the Board address the key financial and other risks facing
 HIE. The Board is expected to assure itself on the effectiveness of the internal control
 and risk management systems;
- provide commitment and leadership in the development and promotion of <u>Best Value</u> principles throughout the organisation; and
- appoint with the Scottish Ministers' approval a Chief Executive to HIE and, in consultation with the Scottish Government Sponsor Directorate, set performance objectives and remuneration terms linked to these objectives for the Chief Executive which give due weight both to the proper management and use of public monies and to the delivery of outcomes in line with the Scottish Ministers' priorities.

The Chair role

The Chair of HIE holds a high profile position delivering dynamic leadership of HIE's board. Working with the CEO and the wider organisation, they are an ambassador and an advocate, not only for HIE, but the Highlands and Islands region itself.

This role relies on building positive relationships of influence amongst the business community, politicians and wider stakeholder groups. To maximise HIE's contribution to economic and community development, the Chair must be able to develop and deliver the strategic vision and strategies required. The successful candidate will need to be adept at operating and managing within a changing environment.

The skills above will complement the Chair's ability to make sure the Board is:

- diverse, acting collectively and collaboratively; aligning with the Scottish Government's Programme for Government and its Economic Strategy;
- effective and maintains the highest standards of corporate governance and financial management.

If you have any unanswered queries, would like to find out more, or you would like to discuss with the current Chair, please contact the Executive Support Team at HIE, on 01463 245245 (ask for HIE Executive Support) or email execsupport@hient.co.uk.

The Selection Panel

Chair	Colin Cook, Director of Economic
	Development, Scottish Government
Independent panel member	Jane Cumming, Managing Director, Beauly
	Station Limited
Independent panel member	Dennis Overton OBE, Chair, Scottish Food
	Commission
Representative from the Ethical Standards	Catriona Maclean, Public Appointments
Commissioner	Adviser

Please note that applicants will be asked to declare if they know any members of the selection panel. The selection panel will also declare if they know any applicants. Any actual or perceived conflicts of interest will be managed in line with the Ethical Standards
Commissioners Code of Practice for Public Appointments.

Person Specification

The new Chair will provide active and dynamic leadership, demonstrating a passion for the Highlands and Islands and a clear understanding of the issues facing communities and businesses throughout the region. Like many public sector bodies, HIE is facing a period of change and the Chair will lead the Board through this significant period demonstrating strong leadership skills and innovation. The new Chair must also demonstrate a track record of quantifiable success against challenging targets with experience gathered as a senior executive or at board level in a non-executive capacity. There must also be an appreciation of effective governance and the government decision making processes.

The table below sets out the priority and essential criteria and explains how and at what stage of the process that criteria will be tested.

Priority Criteria

The priority criteria is weighted over the essential criteria, and the candidate or candidates who provide the strongest evidence against the priority criteria will be considered most able to fulfil the role. In the event that candidates provide evidence of equal merit against the priority criteria, the selection panel will then take into account the strength of the evidence presented against the essential criteria in determining the candidate or candidates most able to fulfil the role.

Priority Criteria	Example indicators	How this will be assessed
Ability to lead a board to make strategic decisions in a complex environment	 the ability to see the bigger picture; a demonstratable track record as a senior executive or as a nonexecutive in a board level capacity; the ability to develop a compelling vision, create conditions and build capability to develop an organisation; experience in effectively formulating and 	This will be assessed at the application stage and at the interview stage. In your online application please provide an overall statement covering the three priority criteria. The overall statement should be no longer than 1000 words. Any words in excess of the word count will not be considered by the selection panel.

2.	Strong knowledge and understanding of the economies of the Highlands and Islands and Scotland	implementing strategy at board level within an organisation – setting long term vision and goals, and dealing effectively with complex and competing priorities; • substantial involvement in defining and delivering transformational change programmes or activities. • knowledge and understanding of economic and social regeneration, affecting rural and island communities; • knowledge and understanding of economic issues affecting Scotland.	This will be assessed at the application stage and at the interview stage. In your online application please provide an overall statement covering the three priority criteria. The overall statement should be no longer than 1000 words. Any words in excess of the word count will not be considered by the selection
3.	Passion for the culture of the Highlands and Islands	 clear understanding of the importance of Gaelic and Gaelic culture and its impact on the Highlands and Islands region; a deep understanding and experience of the issues affecting those living in urban, rural and island communities in the region. 	This will be assessed at the application stage and at the interview stage. In your online application please provide an overall statement covering the three priority criteria. The overall statement should be no longer than 1000 words. Any words in excess of the word count will not be considered by the selection panel.

Essential Criteria

Essential Criteria	Example indicators	How this will be assessed
Ability to build and manage relationships with stakeholders to deliver effective partnership working	 success in building relationships at board level and working collaboratively to achieve key strategic outcomes; ability to develop partnerships and relationships with Scottish Ministers and a wide range of local, national and international stakeholders including local communities. 	This will be assessed at the interview stage if you are shortlisted.
Strong knowledge of good governance.	 direct experience of ensuring the highest standards of corporate governance at board level are maintained; able to articulate what board responsibilities are from a fiscal and legal perspective; an understanding of audit and risk management and able to demonstrate effective practical application of that understanding. 	This will be assessed at the interview stage if you are shortlisted.
Ability to communicate effectively with a range of audiences in both writing and in speech	can act as the ambassador for HIE and present and promote its aims and impact locally,	This will be assessed throughout the appointment process which will include a mock exercise if you are shortlisted.

regionally, nationally and	
internationally and in the	
media;	
excellent communication	
skills to influence,	
engage, develop	
partnerships and	
relationships;	
 the ability to challenge 	
constructively and to	
positively influence	
outcomes;	
 ability to counsel and 	
mentor an executive	
team.	

The Application Process

How to apply

For the online application, please provide an overall statement providing evidence of the three priority criteria listed below:

- 1. ability to lead a board to make strategic decisions in a complex environment;
- 2. strong knowledge and understanding of the economies of the Highlands and Islands and Scotland;
- 3. passion for the culture of the Highlands and Islands.

The overall statement should be no longer than 1000 words. Any words in excess of the word count will not be considered by the selection panel.

The evidence in the statement will be assessed by the selection panel and will determine whether you are shortlisted for interview.

You should also provide a tailored career/life history. This should be no more than one page and include relevant information from your professional, personal and voluntary experience. You may wish to include:

- Dates;
- Information about the organisation;
- Information about your role and experience.

We strongly recommend that you draft your answers in a word document and check that you are happy with them before copying and pasting your answers in the relevant sections of the online application. When completing the online application, you will need to enter information in all the boxes before proceeding, therefore you will need to enter 'N/A' in optional boxes that you are not providing evidence for.

Please note that you will not be able to update your answers or supporting documents once you have submitted your application. Late applications will not be accepted by the selection panel.

If you use assistive technology, please contact the Public Appointments Team for an accessible application form by email at public.appointments@gov.scot .

Guaranteed interviews

This appointment round will provide guaranteed interviews for disabled people who meet the criteria for the role being tested at the application stage.

The Assessment Process

The assessment process will happen as follows:

- The selection panel will assess all application forms against the criteria for appointment (see the person specification). Those who demonstrate evidence that most closely meets the criteria tested at this stage will be shortlisted for interview.
- 2. The selection panel will interview candidates. The questions they ask will relate directly to the criteria for appointment. There will also be two exercises which will include a preparing short response to a question provided in advance of the interview and a mock media exercise undertaken on the day of the interview.
- 3. The selection panel will also ask questions relevant to the fit and proper person test (see below) which will include questions about the Principles of Public Life in Scotland.
- 4. The selection panel will review the evidence provided and agree on which candidate or candidates have most closely met the criteria for selection and should be recommended to the appointing Minister.
- 5. The appointing Minister will make a decision about whom to appoint based on evidence from the selection panel. As this is a Chair appointment, the First Minister will then be asked to approve the decision.
- 6. .The appointing Minister may request to meet with the candidate or candidates before making a final decision.
- 7. Appointees will be asked to complete pre-appointment checks which will include a Disclosure Check (there is no charge for this). Appointment is conditional on satisfactory completion of these.

Fit and proper person checks

In the context of public appointments, a fit and proper person is someone who is suitable because they meet the requirements of the role, and their past or present activities and behaviour means they are suitable. Tests are built into different stages of the appointment process to ensure that:

- Conduct to date has been compatible with the public appointment;
- Membership is not barred by the body's constitution e.g., criminal record or bankruptcy (see disqualifications);
- There are no unmanageable conflicts of interest;
- Political activity is declared;
- There is agreement to abide by the Principles of Public life in Scotland. Please see the link above;
- There is confirmation that the time commitment required for the role can be met.

Media/Social media checks for candidates invited to interview

The selection panel may consider publicly available information posted by candidates on social media or is reported in the media. Any findings that the selection panel agree are pertinent to the role or that may call into question suitability for the appointment, credibility of the appointments process or the public body will be discussed with candidates at interview. Consideration of any issues will take place openly and transparently to establish the facts. Candidates will be given an opportunity to respond to any concerns. This information will be handled in line with the Privacy Notice for public appointments: Privacy notice-Public appointments: guide-gov.scot (www.gov.scot).

Gender Representation on Public Boards (Scotland) Act 2018

Scottish Government recognises the implications of the Supreme Court judgement dated 16 April 2025 for public appointments subject to the Gender Representation on Public Boards (Scotland) Act 2018. The Supreme Court ruled that a person with a full gender recognition certificate (GRC) which recognises their gender as female, is not a "woman" for the purposes of the Equality Act 2010 and consequently the Gender Representation on Public Boards (Scotland) Act 2018. Revised statutory guidance on the Gender Representation on Public Boards (Scotland) Act 2018 has been prepared and will be published soon. The updated guidance will apply to this appointment process once available. The Scottish Government is committed to dignity, fairness and respect for all and actively invites applications from all.

Common Questions and Answers

Who can I contact to speak	For more information, please contact the Executive		
about this role?	Support Team at HIE, on 01463 245245 (ask for HIE		
about this forc.	Executive Support) or email execsupport@hient.co.uk .		
	Further information about HIE can be found at		
	www.hie.co.uk.		
Who can I speak to about a	Please contact the Public Appointments Team by email		
disability related reasonable	at <u>public.appointments@gov.scot</u> or by telephone		
adjustment?	on 0300 244 1898.		
	Deaf, deafblind and BSL users can contact the team		
	via contactSCOTLAND-BSL.		
I am having a problem with the	Please contact the Public Appointments Team (see		
application process who can I	contact details above).		
speak with?			
Do you have any advice about	Yes. More information is provided here: Introduction-		
how to complete an application			
form?			
Do you have any advice for	Yes. More information is provided here: <u>Introduction</u> -		
candidates attending	Public appointments: guide - gov.scot (www.gov.scot).		
interviews?			
I can't attend the interview in	Yes. You can request to attend the interview using		
person, can I attend remotely?	MS teams. Please contact the Public Appointments		
	Team (see contact details above).		
Will you reimburse expenses for	Yes. You can claim reasonable expenses. Further		
attending an interview?	information will be provided with the invitation to		
	interview.		
What does 'appointed on merit'	Appointed on merit means that the people who are		
mean?	appointed most closely meet the criteria that is sought		
	for the board vacancy at a point in time. People are		
	assessed on the evidence that they present in the		
	appointments process and the findings of the fit and		
	proper person test.		
	proper person test.		

What role does the Ethical	The ESC regulate and monitor the public appointments	
Standards Commissioner (ESC)	process. The Commissioner plays a role in ensuring	
have in the appointments	appointments are made on merit and use fair	
process?	methods. More information about the Commissioner's	
	role is provided here: Public appointments Information	
	<u>leaflet Ethical Standards Commissioner</u> .	
Can I apply if I am not a British	Yes. You can apply for and be appointed to the Boards	
citizen?	of Public Bodies if you are not a British citizen.	
	However, you must be legally entitled to work in the	
	UK.	
Would remuneration for a	Possibly. Taking up a remunerated public appointment	
public appointment impact on	may affect benefits payments. This will depend on	
my benefits?	individual circumstances and you should seek advice	
	from your benefits provider. More information is	
	provided at	
	Public Appointments and Welfare Benefits:	
Do the selection panel see	Information - gov.scot (www.gov.scot).	
	No. Diversity monitoring information provided by	
information from the diversity	applicants is not shared with the selection panel. If	
monitoring form?	applicants opt for a guaranteed interview this	
	information will be shared with the selection panel	
	following shortlisting.	
	Sometimes information about a reasonable	
	adjustment is shared with the selection panel to	
	ensure that requirements are met (e.g. if a BSL	
	interpreter is required).	
Do I need to provide an email	In order to meet the requirements of the Baseline	
address and contact details at	Personnel Security Standard (BPSS), the Scottish	
application stage?	Government must be able to verify the credentials of	
	applicants for public appointments should they be	
	recommended for appointment. To ensure that this is	
	possible all applicants must provide an address and	
	contact details at application stage. If applicants do not	
	provide this information their application will be	
	rejected.	

	,	
How will my personal	All personal information will be handled with great	
information be handled?	care and in line with UK GDPR and data protection	
	requirements. Further information can be found in the	
	Privacy Notice on the application system.	
Can I get feedback on my	Yes. You can request feedback.	
application or interview?		
Is any training provided if I am	Yes. Each board has their own induction process and	
offered and take up an	training offer. New appointees are also invited to	
appointment?	attend an induction day hosted by the Scottish	
	Government.	
Can I apply for a Chair role on a	Yes. Board members can serve a maximum of	
board if I have already been a	eight years on one board in one role. The Chair is	
Member of that board?	considered a different role and so current and	
	previous members can apply.	
Is it possible to hold more than	Yes. It is possible to have more than one public	
one public appointment?	appointment. You should check that you can make the	
	time commitment for an additional appointment and	
	that there are no unmanageable conflicts of interest.	
Are public appointments	Yes. Every appointment is announced here: Public	
announced?	appointments: news releases - gov.scot (www.gov.scot)	
	The board may also announce new appointments on	
	their own website and social media platforms.	
	Information published will include a biography and	
	details of any political activity within the last five years.	
What standards are expected of	The conduct expected of board members of Scottish	
board members?	public boards is set out here: Members of devolved	
	<u>public bodies: model code of conduct - December</u>	
	2021 - gov.scot (www.gov.scot)(this includes the	
	<u>Principles of Public Life</u>).	
	You will also wish to read the <u>Code of Conduct for</u>	
	Members of Highlands and Islands Enterprise.	

How can I complain about the public appointments process?

Further information about the complaints process for public appointments can be found here: How to apply-Public appointments: guide - gov.scot (www.gov.scot). Anyone concerned about public appointments can raise a complaint and have it independently investigated by the Ethical Standards Commissioner. Details here Investigation process public appointments | Ethical Standards Commissioner

For further information

Please contact the Public Appointments Team, Scottish Government

Email: public.appointments@gov.scot

Phone number: 0300 244 1898

Deaf, deafblind and BSL users can contact the team via contactSCOTLAND-BSL

